

Appendix 1 (online supplementary material): List of 62 countries included in analysis

<b>Americas Region</b>						
Argentina	Brazil	Canada	Chile	Colombia	Costa Rica	Ecuador
Guatemala	Honduras	Jamaica	Mexico	Panama	Peru	Uruguay
<b>Eastern Mediterranean Region</b>						
Egypt	Jordan	Lebanon	Pakistan			
<b>Europe</b>						
England	France	Iceland	Ireland	Israel	Northern Ireland	Norway
Poland	Russia	Scotland	Spain	Sweden	Turkey	Ukraine
Wales						
<b>Africa</b>						
Burkino Faso	Chad	Kenya	Madagascar	Mauritius	Namibia	Niger
Seychelles	South Africa	Tanzania	Togo			
<b>South East Asia</b>						
Bangladesh	Bhutan	India	Indonesia	Nepal	Sri Lanka	Thailand
<b>Western Pacific</b>						
Australia	Brunei	China	Hong Kong	Japan	Macau	Malaysia
New Zealand	Philippines	Singapore	Taiwan	Vietnam		

Appendix 2 (online supplementary material): List of countries with cigarette-specific laws, where waterpipe tobacco could be exempt

<b>Smokefree law (n=0)</b>	<b>Misleading descriptors (n=6)</b>	<b>Health warnings (n=14)</b>	<b>Advertising, sponsorship, promotion (n=2)</b>
-	Australia	Australia	Hong Kong
	Brazil	Canada	Japan
	Chile	Hong Kong	
	China	Jamaica	
	Japan	Japan	
	Jordan	Jordan	
		Macau	
		Madagascar	
		Malaysia	
		Niger	
		Pakistan	
		Poland	
		Taiwan	
		Thailand	

Appendix 3 (Online supplementary material) –Count of news articles by themes and subthemes and by Country

<b>Country Source of Article</b>						
<b>Legislation (264)</b>						
	<b>US (81)</b>	<b>UK (54)</b>	<b>India (26)</b>	<b>UAE (22)</b>	<b>Pakistan (14)</b>	<b>Others (67)</b>
<b>Smoking Ban (Indoor, Public Places, &amp; General Ban)</b>	42	14	8	9	10	44
<b>SB Violation</b>	10	28	8	3	2	3
<b>Zoning</b>	15	1	0	11	1	13
<b>Taxation/Price</b>	0	0	0	0	0	1
<b>HW Labels</b>	2	2	0	0	0	4
<b>Licensing</b>	23	21	8	5	1	16
<b>Ban of Sales/Import/Advertising</b>	4	1	3	1	1	4
<b>Underage WP Smoking</b>	10	1	6	3	2	13
<b>General discussion of Regulation</b>	8	1	1	8	0	4
<b>Health (150)</b>						
	<b>US (80)</b>	<b>UK (7)</b>	<b>India (4)</b>	<b>UAE (5)</b>	<b>Pakistan (7)</b>	<b>Others (47)</b>
<b>Negative Effects of WP</b>	77	6	3	4	7	46
<b>Claims denying Health Effects</b>	1	0	0	1	0	0
<b>Controversy</b>	2	1	1	0	0	1
<b>Promotion (113)</b>						
	<b>US (71)</b>	<b>UK (12)</b>	<b>India (4)</b>	<b>UAE (5)</b>	<b>Pakistan (2)</b>	<b>Others (19)</b>
<b>Price</b>	21	4	0	1	1	6
<b>Flavors</b>	27	6	1	2	0	3
<b>Celebrities</b>	3	3	2	1	0	2
<b>Café/Lounge</b>	33	0	0	1	0	4
<b>Other</b>	3	3	1	1	1	5

\*Total number of articles: 527

\*Subtheme numbers will not add up to the total for each country since most articles received more than one subtheme