

Appendix Table 1 The Construction of Single Mean Measure (Other $_{Policy_Control_{kt}}$) in Each Regression:

Studied Policy ($_{Policy_{kt}}$)	Single Mean Measure of all other policies (Other $_{Policy_Control_{kt}}$)
Price	$(\text{anti-smoking index} \div 10 + \text{warning-label index} \div 5 + \text{worksite-ban index} \div 3 + \text{bar-ban index} \div 3 + \text{restaurant-ban index} \div 3) \div 5$
Anti-smoking	$(\text{price} \div \text{mean of price} + \text{warning-label index} \div 5 + \text{worksite-ban index} \div 3 + \text{bar-ban index} \div 3 + \text{restaurant-ban index} \div 3) \div 5$
Worksite bans	$(\text{price} \div \text{mean of price} + \text{anti-smoking index} \div 10 + \text{warning-label index} \div 5 + \text{bar-ban index} \div 3 + \text{restaurant-ban index} \div 3) \div 5$
Bar bans	$(\text{price} \div \text{mean of price} + \text{anti-smoking index} \div 10 + \text{warning-label index} \div 5 + \text{worksite-ban index} \div 3 + \text{restaurant-ban index} \div 3) \div 5$
Restaurant bans	$(\text{price} \div \text{mean of price} + \text{anti-smoking index} \div 10 + \text{warning-label index} \div 5 + \text{worksite-ban index} \div 3 + \text{bar-ban index} \div 3) \div 5$

Note: warning label index is stratum level mean of individuals' exposure to warning labels in the last month (1 never, 2 rarely, 3 sometimes, 4 often, 5 very often). When the studied policy is price, the "single mean measure of all other policies" can take values from 0-1. When the studied policy is anti-smoking messaging or smoking bans (worksite, bar or restaurant bans), the "single mean measure of all other policies" can take values from greater than 0 to less than or equal to 1.2, with prices assigned a higher weight by construction.