

## SUPPLEMENTARY TABLES AND FIGURES

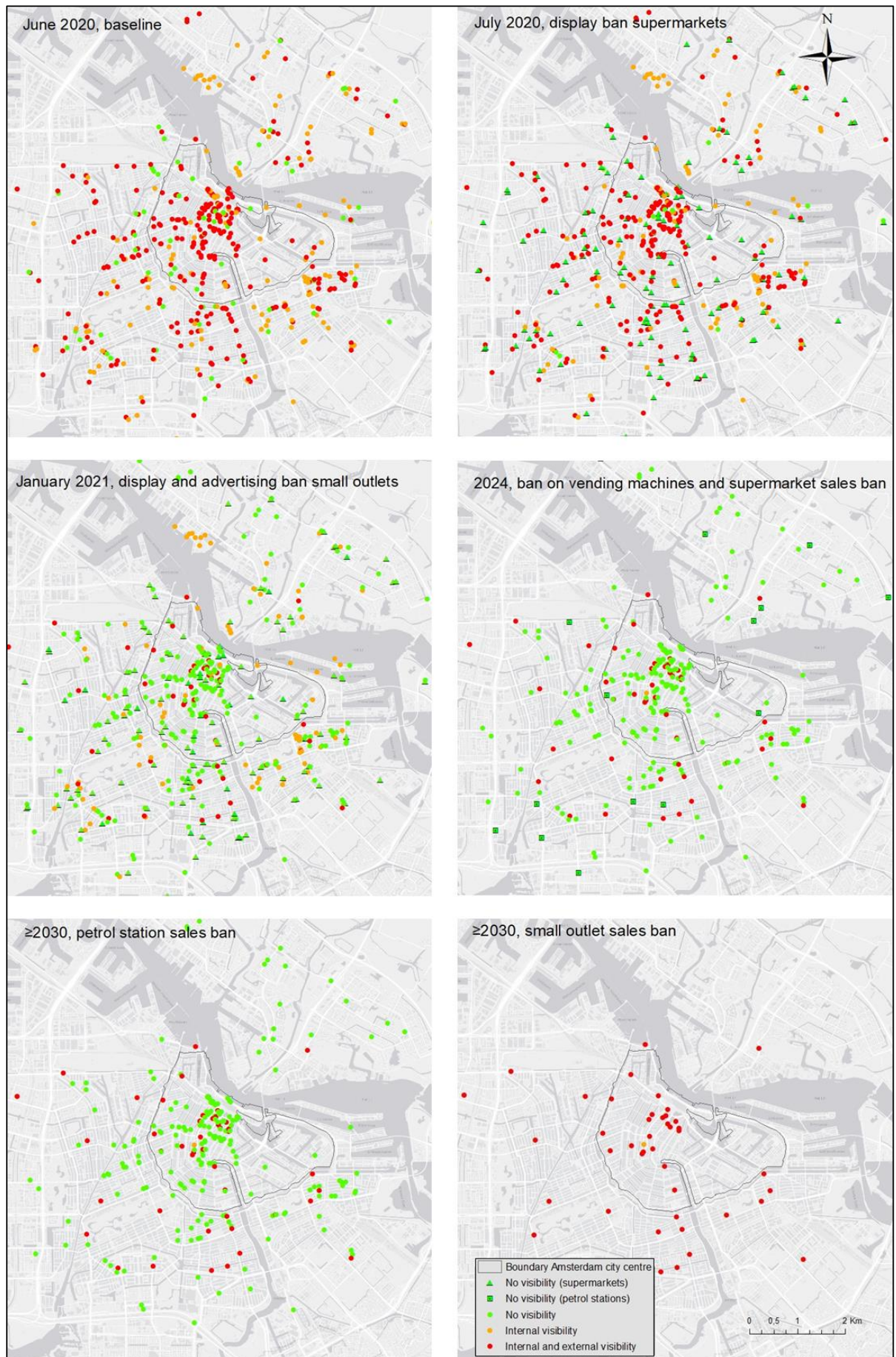
**Supplementary Table 1.** Tobacco outlet availability (N) and tobacco product visibility (%) per type of retailer stratified by city.

	Total	Type of tobacco outlet				
		Supermarkets	Petrol stations	Small outlets	Hospitality	Tobacco specialist
<b>Amsterdam city centre (km<sup>2</sup>)</b>	8.04					
Outlet availability (N)	175 (20.1)	31	2	108	13	23
Per km <sup>2</sup>	21.8	3.9	.2	13.2	1.6	2.9
Per 10,000 capita	20.0	3.6	.2	12.1	1.5	2.6
Proximity (metres (SD))	131.2 (86.0)	226.8 (103.9)	1054.2 (419.2)	185.4 (139.2)	391.5 (188.5)	342.9 (236.7)
Product visibility (%)						
Internal	157 (89.7)	64.5	100	94.4	84.6	100
Internal and external	127 (72.6)	45.2	100	79.6	23.1	100
<b>Amsterdam other areas (km<sup>2</sup>)</b>	147.99					
Outlet availability (N)	412 (47.4)	130	23	145	88	26
Per km <sup>2</sup>	2.8	.9	.2	1.0	.6	.2
Per 10,000 capita	5.3	1.7	.3	1.9	1.1	.3
Proximity (metres (SD))	266.7 (203.8)	383.1 (279.4)	1042.9 (622.4)	398.0 (304.1)	708.3 (550.6)	1426.2 (1553.5)
Product visibility (%)						
Internal	329 (79.9)	48.5	100	93.8	92.0	100
Internal and external	192 (46.6)	19.2	95.7	75.2	14.8	88.5
<b>Eindhoven</b>	88.87					
Outlet availability (N)	131 (15.1)	53	17	20	38	5
Per km <sup>2</sup>	1.5	.6	.2	.2	.4	.1
Per 10,000 capita	5.6	2.3	.7	.9	1.6	.2
Proximity (metres (SD))	368.5 (216.6)	475.2 (283.0)	970.7 (591.2)	823.7 (439.4)	813.9 (607.1)	1576.0 (945.3)
Product visibility (%)						
Internal	81 (61.8)	37.7	94.1	95.0	55.3	100
Internal and external	49 (37.4)	24.5	82.4	70.0	7.9	100
<b>Haarlem</b>	32.09					
Outlet availability (N)	82 (9.4)	29	10	15	25	5
Per km <sup>2</sup>	2.6	.9	.3	.5	.8	.2
Per 10,000 capita	5.0	1.8	.6	.9	1.5	.3
Proximity (metres (SD))	330.1 (225.7)	410.6 (249.6)	727.4 (381.2)	705.0 (485.6)	524.7 (290.1)	1250.9 (1027.2)
Product visibility (%)						
Internal	73 (89.0)	69.0	100	100	100	100
Internal and external	39 (47.6)	31.0	100	73.3	16.0	100
<b>Zwolle</b>	396.39					
Outlet availability (N)	70 (8.0)	29	10	16	13	2
Per km <sup>2</sup>	.6	.2	.1	.1	.1	.02
Per 10,000 capita	5.4	2.3	.8	1.2	1.0	.2
Proximity (metres (SD))	513.0 (475.3)	626.3 (713.1)	1170.8 (810.9)	970.2 (932.9)	1372.4 (991.8)	2061.4 (1402.8)

Product visibility (%)						
Internal	50 (71.4)	34.5	100	93.8	100	100
Internal and external	32 (45.7)	20.7	80.0	75.0	30.8	100



**Supplementary Figure 1.** Map of the Netherlands highlighting the location of the four included cities.



**Supplementary Figure 2.** Reduction tobacco outlet visibility and availability in Amsterdam city centre (and surrounding areas) after implementation of tobacco control policies targeting the point of sale.