

## Supplementary material

**Table S1:** Independent associations between support for tobacco availability policies and sociodemographic and smoking status characteristics in Great Britain – excluding those responding with “Don’t know/Unsure”.

Variable	Tobacco-free generation (N=1981)			Tobacco 21 (N=2027)			Retail license (N=2028)			Reducing retailers (n=1997)			Restricting sale near schools (N=2023)		
	OR <sup>a</sup>	95% CI <sup>a</sup>	P	OR <sup>a</sup>	95% CI <sup>a</sup>	P	OR <sup>a</sup>	95% CI <sup>a</sup>	P	OR <sup>a</sup>	95% CI <sup>a</sup>	P	OR <sup>a</sup>	95% CI <sup>a</sup>	P
<b>Age (years)</b>	1.02	0.97, 1.08	0.44	1.07	1.01, 1.12	<b>0.019</b>	0.86	0.78, 0.94	<b>&lt;0.001</b>	1.00	0.95, 1.05	0.98	0.99	0.94, 1.05	0.78
<b>Sex</b>															
Other	—	—		—	—		—	—		—	—		—	—	
Women	0.99	0.82, 1.19	0.9	1.26	1.06, 1.50	<b>0.009</b>	1.31	0.97, 1.77	0.081	1.39	1.16, 1.66	<b>&lt;0.001</b>	1.19	0.98, 1.45	0.076
<b>Social grade</b>															
ABC1	—	—		—	—		—	—		—	—		—	—	
C2DE	1.24	1.02, 1.50	<b>0.034</b>	1.10	0.91, 1.32	0.32	0.86	0.64, 1.18	0.36	0.97	0.80, 1.17	0.72	0.89	0.73, 1.09	0.27
<b>Children in household</b>															
No	—	—		—	—		—	—		—	—		—	—	
Yes	1.21	0.97, 1.52	0.088	1.02	0.83, 1.26	0.85	0.94	0.65, 1.39	0.76	1.05	0.84, 1.30	0.68	1.11	0.87, 1.41	0.40
<b>Urban/rural</b>															
Urban	—	—		—	—		—	—		—	—		—	—	
Rural	1.01	0.81, 1.25	0.92	1.11	0.91, 1.36	0.31	0.98	0.70, 1.40	0.92	1.09	0.89, 1.35	0.40	1.04	0.83, 1.31	0.73
<b>Smoking status</b>															
Never smoker	—	—		—	—		—	—		—	—		—	—	
Ex-smoker	0.72	0.58, 0.89	<b>0.003</b>	0.85	0.70, 1.04	0.12	0.87	0.62, 1.24	0.43	0.85	0.70, 1.05	0.13	0.72	0.58, 0.91	<b>0.005</b>

Variable	Tobacco-free generation (N=1981)			Tobacco 21 (N=2027)			Retail license (N=2028)			Reducing retailers (n=1997)			Restricting sale near schools (N=2023)		
	OR <sup>a</sup>	95% CI <sup>a</sup>	P	OR <sup>a</sup>	95% CI <sup>a</sup>	P	OR <sup>a</sup>	95% CI <sup>a</sup>	P	OR <sup>a</sup>	95% CI <sup>a</sup>	P	OR <sup>a</sup>	95% CI <sup>a</sup>	P
Smoker	0.41	0.41, 0.56	<b>&lt;0.001</b>	0.70	0.53, 0.91	<b>0.008</b>	0.51	0.34, 0.78	<b>0.002</b>	0.32	0.23, 0.42	<b>&lt;0.001</b>	0.38	0.29, 0.50	<b>&lt;0.001</b>

<sup>a</sup>OR = Odds Ratio, CI = Confidence Interval

**Table S2:** Associations between support for tobacco availability policies and length of abstinence (in 10 year increments) among ex-smokers

Variable	Tobacco-free generation (N=549)			Tobacco 21 (N=549)			Retail license (N=549)			Reducing retailers (N=549)			Restricting sale near schools (N=549)		
	OR <sup>a</sup>	95% CI <sup>a</sup>	P	OR <sup>a</sup>	95% CI <sup>a</sup>	P	OR <sup>a</sup>	95% CI <sup>a</sup>	P	OR <sup>a</sup>	95% CI <sup>a</sup>	P	OR <sup>a</sup>	95% CI <sup>a</sup>	P
<b>Years quit (10-year increments)</b>	1.16	0.99, 1.35	0.07	1.06	0.91, 1.22	0.47	1.11	0.89, 1.39	0.36	1.23	1.06, 1.43	0.006	1.12	0.95, 1.31	0.17

<sup>a</sup>OR = Odds Ratio, CI = Confidence Interval; Models adjusted for age, sex, social grade, urbanity and children in the household

**Table S3:** Full breakdown of response options for support for tobacco availability policies in Great Britain (Weighted N = 2,013)

Policy	Strongly support	Tend to support	No opinion either way	Tend to oppose	Strongly oppose	Unsure/don't know
Ban the sale of cigarettes and tobacco products to everyone born after a certain year from 2030 onwards	21.69%	12.84%	20.39%	18.17%	23.16%	3.75%
Raising the legal age of sale of cigarettes and tobacco from 18 to 21	35.55%	13.66%	19.01%	15.62%	15.10%	1.06%
Requiring anyone selling tobacco to have a licence which can be removed if they sell to those under-age	76.21%	13.44%	4.68%	1.54%	3.23%	0.91%
Reducing the number of retailers selling cigarettes and tobacco in neighbourhoods with a high density of tobacco retailers	29.43%	17.06%	27.39%	11.20%	12.11%	2.81%
Restricting the sale of cigarettes and tobacco in close proximity to schools	54.68%	15.21%	14.65%	6.61%	7.69%	1.16%

Unweighted N = 2,197

**Table S4:** Independent associations (unweighted) between support for tobacco availability policies and smoking and quitting characteristics among past-year smokers in Great Britain

Variable	Tobacco-free generation			Tobacco 21			Retail license			Reducing retailers			Restricting sale near schools		
	% support	OR <sup>a</sup>	95% CI <sup>a</sup>	% support	OR <sup>a</sup>	95% CI <sup>a</sup>	% support	OR <sup>a</sup>	95% CI <sup>a</sup>	% support	OR <sup>a</sup>	95% CI <sup>a</sup>	% support	OR <sup>a</sup>	95% CI <sup>a</sup>
<b>MTSS</b>															
Low	18%	—	—	40%	—	—	83%	—	—	23%	—	—	50%	—	—
High	<b>41%</b>	<b>3.45**</b>	<b>1.68, 7.14</b>	61%	1.96	1.00, 3.88	90%	1.91	0.72, 6.06	<b>43%</b>	<b>2.60*</b>	<b>1.29, 5.27</b>	61%	1.52	0.78, 3.01
<b>Past year quit attempt</b>															
No	19%	—	—	39%	—	—	85%	—	—	26%	—	—	52%	—	—
Yes	25%	1.02	0.52, 1.95	47%	1.53	0.89, 2.62	84%	0.73	0.36, 1.55	30%	0.89	0.47, 1.63	55%	1.00	0.58, 1.71
<b>SUTS</b>															
None	19%	—	—	40%	—	—	84%	—	—	27%	—	—	57%	—	—
Slight-moderate	20%	0.79	0.36, 1.87	40%	1.21	0.61, 2.47	85%	0.93	0.33, 2.32	27%	1.00	0.47, 2.23	51%	0.98	0.50, 1.90
Strong	27%	1.12	0.46, 2.83	51%	1.71	0.79, 3.78	84%	0.74	0.24, 2.09	30%	1.26	0.54, 3.04	57%	1.22	0.58, 2.60

<sup>a</sup>OR = Odds Ratio, CI = Confidence Interval  
N = 291

**Table S5:** Independent associations between support for tobacco availability policies and smoking and quitting characteristics among past-year smokers in Great Britain

Variable	Tobacco-free generation			Tobacco 21			Retail license			Reducing retailers			Restricting sale near schools		
	OR <sup>a</sup>	95% CI <sup>a</sup>	P	OR <sup>a</sup>	95% CI <sup>a</sup>	P	OR <sup>a</sup>	95% CI <sup>a</sup>	P	OR <sup>a</sup>	95% CI <sup>a</sup>	P	OR <sup>a</sup>	95% CI <sup>a</sup>	P
<b>MTSS</b>															
Low	—	—		—	—		—	—		—	—		—	—	
High	3.84	1.77, 8.40	<b>&lt;0.001</b>	1.78	0.87, 3.65	0.11	1.79	0.65, 5.90	0.30	3.23	1.52, 6.91	<b>0.002</b>	1.62	0.79, 3.41	0.19
<b>Past year quit attempt</b>															
No	—	—		—	—		—	—		—	—		—	—	
Yes	0.92	0.44, 1.85	0.82	1.72	0.97, 3.06	0.063	0.74	0.34, 1.66	0.45	0.79	0.40, 1.53	0.50	0.89	0.50, 1.58	0.68
<b>HSI</b>															
Low-moderate	—	—		—	—		—	—		—	—		—	—	
High	0.64	0.23, 1.58	0.37	0.81	0.38, 1.65	0.56	0.36	0.16, 0.83	<b>0.013</b>	0.59	0.22, 1.36	0.24	0.62	0.31, 1.25	0.18

<sup>a</sup>OR = Odds Ratio, CI = Confidence Interval