

## Supplementary File 1: Genesis of the Smokefree (or Tobacco-free) Generation Proposal

The Smokefree or Tobacco-Free Generation proposal (SFG) aims to eliminate the many harms caused by smoking. First proposed by Jon Berrick, a mathematics professor based in Singapore,[1] and promoted by HN Koong,[2] a Singaporean surgeon, the SFG aims to end smoking uptake and thus the long-term addiction and premature death that smoking so often causes. The proposal disallows the sale of tobacco products to anyone born on or after a designated date, thus creating a cohort of young people who are never legally be able to be sold tobacco products.

The policy has [stimulated considerable debate](#) in Singapore, where advocates have organised youth activities, such as creating promotional videos, hosting events, and fostering a social movement where millennials view themselves as a generation of non-smokers. The Singaporean Parliament discussed a SFG proposal in 2016, when making amendments to the Tobacco (Control of Advertisements and Sale) Act, though saw challenges in implementation and enforcement.

New Zealand's decision to introduce a smokefree generation has stimulated further debate in Singapore, with the Senior Minister of State for Health, Dr Koh Poh Koon, advising that Singapore was open to this idea and describing it as: "[an attractive proposal](#)" that prevented uptake while not restricting older people who smoke. However, he noted the need to address rising vaping and explained that measures penalising from older to younger people would be required.