

Supplementary 2. Definition and examples of the remaining 15 categories in argument types. The top seven categories are presented in the body text.

Categories	Definition	Example of the categories
Industry's economic/social contribution	The positive impact of tobacco/nicotine industry on the country's economy or social conditions.	"The campaigns driven by both domestic and foreign parties regarding the revision of PP 109/2012, ignore the contribution of the tobacco ecosystem, which has been a support for state revenue through tobacco excise taxes."
The current regulation is not sufficient	The current regulation is not comprehensive, has loopholes, or not effective in addressing the issue at hand, so that the amendment is necessary or justified.	"...the current size of pictorial health warnings on cigarette packs is 40%, which still provides a larger space for cigarette brands. With a size of only 40%, pictorial health warnings are also often covered by tax stamp that is attached to cigarette packs."
Other national/subnational agenda	The amendment might (not) support or compatible with the other Indonesia government's agenda or targets, or vice versa.	"...the National Medium-Term Development Plan (RPJMN) 2020-2024, which has a target to decrease the prevalence of child smokers from 9.1 percent in 2018 to 8.7 percent in 2024."
Regulatory drafting process	The way the amendment process of PP 109/2012 is convened and perceived, such as a claim that it was not inclusive, not transparent, or violate another law.	"...there were things that were less transparent, especially in the discussion process related to PP 109. Competent parties were never involved in the revision process from the beginning, especially during intensive meetings. "
TAPS/smoking exposure	Exposure to smoking activities, SHS, or tobacco/nicotine product promotion or sponsorship in the general population, including youth.	"...., it shows that cigarette advertisements that are quite rampant through the internet have a high risk of being accessed or seen by children and adolescents."
Vested/foreign interest	Tobacco industry or tobacco control strategy has a conflicting or foreign interest, such as argument that tobacco control measures reflect a hidden agenda and may violate Indonesia's sovereignty.	"Basically, we must preserve our sovereignty, our sovereignty should not be easily eroded, I know there are many interests (in the tobacco industry) but the government must consider all interests,"
Economic impacts	The negative impact of tobacco control policies or smoking/ e-cigarette use, or the denial of such claim (e.g., not threat to the economy), on the country's economy and society.	"He conveyed that the loss of cigarette advertisements did not significantly affect the revenue of the region. Because, after the cigarette advertisements were removed, there were immediately other advertisements filling in."
Country exemplary	Examples of tobacco control policies or events from other countries or jurisdictions, such as lessons learned from tobacco-related incidence in other countries.	"Recently, India announced the ban of electronic cigarettes, including import, production, and sales..."
COVID-19 Pandemic response/recovery	The PP 109/2012 amendment or tobacco industry's role might contribute to or affect the COVID-19 pandemic response.	"The number of manufacturers may have decreased, but during the pandemic when other industries were laying off workers, the tobacco industry was actually absorbing them. This contribution cannot be denied."
E-cigarette use in the population	E-cigarette use trend and initiation in the population, including youth. This includes statement on number, rate/prevalence, increase or decrease in e-cigarette use, and e-cigarette uptake.	"A simple proof that the electronic cigarette industry targets children and adolescents is the tenfold increase in the use of e-cigarettes among teenagers in just two years,..."

Amended regulation will not be effective	The revised PP 109/2012 will not be effective in providing a solution or addressing the issue at hand.	“As long as enforcement of purchasing regulations has not been carried out, the ban on advertising will not affect the behavior of underage cigarette buyers...”
Accessibility and affordability of tobacco products	Easy access and affordable tobacco/nicotine products to youth and adults. This includes mention of switching to cheaper products.	“...sale of loose cigarettes makes cigarette prices cheaper and more easily accessible for students or children, especially when sold in small shops...”
Illicit trade	The amendment might affect or result in illegal trade or sales of tobacco/nicotine products	“.. the government does not have a strong legal basis to impose a health warning that covers 90% of a cigarette pack. He claims it will not reduce cigarette sales but will rather increase the circulation of illegal cigarettes in the market.”
Tobacco industry interference	Tobacco or nicotine industry or front group interferes the tobacco control policymaking and thwarts the implementation of the regulation.	“In the context of enforcement, PP 109/2012 has been weak so far. The case of the Djarum Badminton Association (PB Djarum), which served as the main sponsor for badminton audition activities for children a few years ago, is evidence that this regulation struggles to address various violations that occur in practice.”
Other	Any other argument, such as discriminatory regulation, product variation in the market	“If this policy ends up benefiting only one party and causing losses to another, that is not called a policy. The principle of finding a middle ground should be prioritised in this matter.”